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## The Enlightened Grower Newsletter

# JUNE NEWSLETTER

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Hi there,

Welcome to the latest edition of The Enlightened Grower! As we enjoy these late spring / early summer days, it's the perfect time to dive into the world of energy efficiency and discover how it can revolutionize your cannabis operations.

In this edition, we bring you insights and valuable information specifically tailored for our network of cannabis growers and those that love them. From enhancing your license application with energy efficiency measures to tapping into utility rebates, we've got you covered.

Plus, we have a case study showcasing the success of Yani Cannabis in their quest for energy-efficient cultivation. Read on to unlock the full potential of your indoor farm and embrace a greener, more profitable future.

**Do You Want to Grow More for Less?**

Contact Us to Learn More!

# Industry News

Power up Your License Application and Savings: Energy Efficiency for New York Cannabis Growers



New York cannabis growers wanting to be competitive will need to incorporate energy efficiency into their operations. You won't be surprised to read that doing so will win energy rebates, but did you know that in fact, it may also help give you [a licensing advantage](#) as well?

New York's [stringent requirements place a major focus on energy usage](#), including sustainable energy plans, efficient lighting fixtures, and greenhouse gas reduction. Moreover, utility companies such as New York State Electric & Gas, PSEG, Central Hudson, Rochester Gas & Electric, and National Grid offer generous rebate programs.

Climate Resources Group is here to guide you through the process and maximize your rebates. Embrace energy efficiency for a successful license application and extra savings!

**Check out our blog post to learn more**

Energy Efficiency Gives New York Cannabis Growers a Win-Win in License Applications and Savings



Yani Cannabis faced the challenge of high upfront costs for state-of-the-art lighting in their Maine cultivation facility. To overcome this obstacle, they partnered with Climate Resources Group to take full advantage of Efficiency Maine's offerings. We handled every aspect of the application process of their custom application, calculated the project's maximum energy savings, and coordinated the incentive payout.

Yani Cannabis received an impressive \$111,379 incentive check from Efficiency Maine, covering more than half of the equipment cost. With an estimated payback period of just over 1.5 years, the project is projected to save over 400,000 kWh of energy annually, equivalent to emissions from over 700,000 passenger vehicles.

Are you interested to learn more about energy efficiency incentives for your grow project?

## Partner Highlight: GreenLight LLC

GreenLight LLC offers utility invoice audits with no upfront fee and without touching equipment or changing any existing vendors.

They cross-reference local laws and utility tariffs with the charges on a client's bills to ensure no oversights or discrepancies.

Through GreenLight, more than 80 growers nationwide are saving between 3% and 6% on their utility bill every month, and some have even been reimbursed upwards of 6 figures.

For more information, reach out to Isaac Liebes at [<isaac@greenlightec.com>](mailto:isaac@greenlightec.com) or 732.312.5550 Ext. 115.

When you reach him, tell him we say hi!

**Sam Milton**

**Issac Liebes**

**GETTING GROWERS PAID!**

Climate Resources Group /  
Enlighten Your Grow -  
UTILITY INCENTIVE FACILITATION

Green Light Energy  
Conservation -  
UTILITY BILL AUDITS

**Let us know what's on your mind!**

**LET'S CHAT!**  
Set up a quick meeting



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