



ENLIGHTEN YOUR GROW

Moment's Peace Craft Cannabis

Efficiency Maine Incentive Application Facilitation



- *Incentive project type:* Custom electric horticultural lighting
- *Eligible project technology:* Bios Icarus LI LED horticultural lighting
- *Technology provider:* Box4Grow
- *Project site:* Southern Maine
- *Incentive award:* \$12,436



CEO Joy Cutrone

Moment's Peace Craft Cannabis is a family-owned cannabis cultivator in Southern Maine that prides itself on producing high-quality, hand-crafted, organic cannabis. Enlighten Your Grow helped Moment's Peace receive an incentive payment from Efficiency Maine for the energy-efficient Bios Icarus LI LED fixtures in their custom-designed energy-efficient Box4Grow containers.

CEO Joy Cutrone shares her thoughts on the value of the incentive and on working with the Enlighten Your Grow team.

How is your energy-efficient equipment helping you grow your business?

In a craft business such as ours, energy efficiency contributes to our branding story. It's part of who we are, how we operate, and the care we give to our farm, our business, our products, and our customers. We believe it's important to be responsible citizens, especially in an industry that is typically a high energy consumer.

What were you able to do with the rebate funds that you would not have done otherwise?

Since this was part of our initial commercial expansion, the rebate provided much-needed capital for other equipment vital to the operation.



Bios Icarus LI LED Fixtures pre-install

What is the likelihood that you would have completed the rebate application process without the support of Climate Resources Group?

While it's possible that we could have worked through the appropriate calculations and presentation ourselves, realistically, we would not have gotten it done on a timely basis. When you're building or expanding a business, there is so much to do, and deep administrative tasks like this one tend to be postponed or procrastinated for some seemingly higher, more immediate priority. But then you miss your window: the application needs to be received, reviewed, and approved by Efficiency Maine prior to ordering the equipment included in the proposal. That's key. And I truly believe that Climate Resources Group also made the process easier for Efficiency Maine to evaluate – where electricity calculations are Sam's core competency, ours is cultivation. The creation of a clean presentation that's easy and on-point for the energy rebater to review is also a benefit of Climate Resources Group.

What were you able to accomplish with your time rather than work on the application process?

Oh gosh. I can't possibly tally how I spent my time instead of churning on charts. Examples include acting as general contractor for the build itself, developing supporting materials for licensing, researching market insights, procuring funding, and managing the budget.

Do you intend to apply for a rebate application the next time you plan a retrofit or expansion?

Absolutely. With a partner like Climate Resources Group, there's no reason why we wouldn't pursue a rebate the next time we plan to expand. After we share our specs and tell our story, CRG can do the heavy lifting on the calculations and making the energy savings projections real.



25 Days into Flower



45 Days into Flower





Tyler, Joy, and Peter Cutorne

CONTACT US

Visit us online at [EnlightenYourGrow.com](https://www.enlightenyourgrow.com) or reach us directly at:

Sam Milton
(207) 331-3930
Sam@EnlightenYourGrow.com

Follow us at
[@enlightenyourgrow](https://www.instagram.com/enlightenyourgrow)  



A project of
Climate Resources Group