






In This Issue

- [From the Founder](#)
- [Climate Compliance](#)
- [New Instagram Account](#)
- [Partner of the Month](#)

Keep Up With Us

-  [@EnlightenYourGrow](#)
-  [@EnlightenYourGrow](#)
-  [@climateresourcesgroup](#)

Happy New Year!



Hi <<First Name>>,

I hope this note finds you well and refreshed for the new year!

Like many of you, this time of year I like to assess how things are going, question old assumptions, and re-calibrate goals and

priorities.

With a fresh outlook, we are poised to make an even bigger impact for our clients in 2022 by continuing to drive down their energy footprint. This year, we will be focusing on:

- **Forging new partnerships** with organizations across the country,
- Facilitating the distribution of over a million dollars in incentive dollars to our clients for their **energy efficiency projects**,
- **Establishing trade ally relationships** with more utility energy efficiency programs nationwide, and
- Continuing to **advise on policy and programs** affecting our clients.

Please join us!

We welcome (almost) any opportunity to work with companies, organizations and individuals to advance the cause of energy performance and sustainability in indoor horticulture. If you are interested in partnering with us in 2022, please [reach out!](#)

Is Climate Compliance
Coming to your
Municipality?



When our friends at [ProCanna USA](#) asked us to share our thoughts on how (or even if) policies and goals to address climate change would affect their cannabis compliance clients, we couldn't resist.

After all, [our business was founded on bringing sustainability solutions to organizations at the intersection of climate change and energy.](#)

So we collected our thoughts and the result was this blog: [Climate Compliance and your Cannabis Business](#). In it, we discuss:

- How cannabis businesses will have to start **developing contingency plans** for when their supply chain, labor force or physical assets are threatened by extreme weather conditions;
- How **cannabis cultivation operations are uniquely vulnerable** to regulations aimed to reduce carbon emissions in energy-intensive operations; and
- What **questions cannabis businesses need to ask** to assess their own risk to climate compliance and maximize their preparedness.

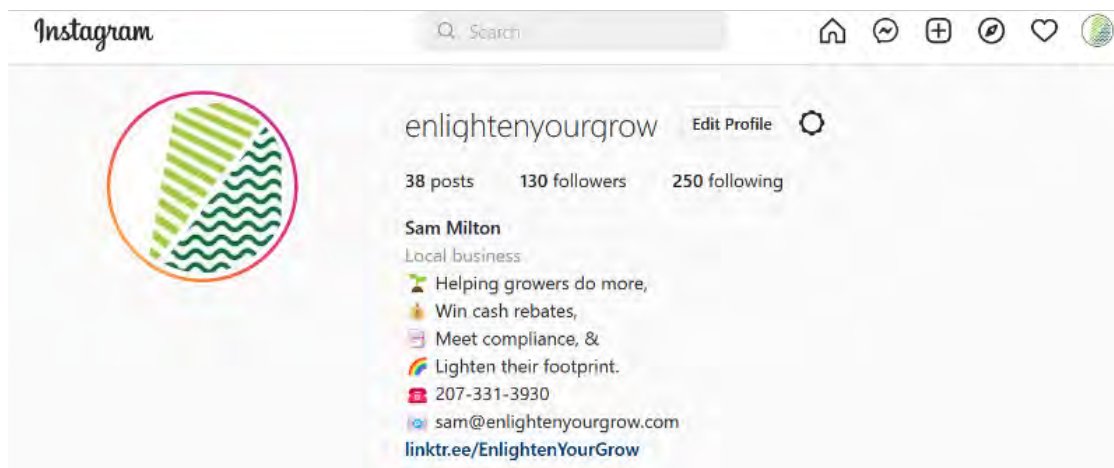
We have seen a few examples of municipalities asserting a

climate imperative when judging cannabis cultivation licenses, and we expect more to come.

In fact, one of our clients, **Baked Beans Farm**, [successfully negotiated a Host Community Agreement with the City of Beverly, Mass](#), to open up a cannabis cultivation facility there that is line with the city's carbon reduction goals.

Have you heard of climate action coming down on some cannabis business permit applicants? [Please share!](#)

Find us - again! - on Instagram



Meta, the (evil?) monolith that now encompasses [Facebook](#), [Instagram](#), [WhatsApp](#) and [many other products](#), is keeping us on our toes.

Just before the holidays, they angrily shut down our beloved old

Climate_Resources Instagram account, mostly due to an misunderstanding on their part, though admittedly also likely a result of my experimentation with gray-market apps. OK, lesson learned, Mark!

In any event, we started anew and now have a brand-spanking fresh Instagram account, [@EnlightenYourGrow](#). Give it a visit and let us know what you think.

If you follow us, you'll see occasional videos, news about our work and clients, tips to save energy in indoor cultivation facilities, and other stuff that we think might be useful or otherwise brighten your day.

Can you help help us build our online influence by engaging with us by sharing, commenting on and liking our posts?

Partner of the Month



We are thrilled to be working with Nick Collins of [CollinsCEA](#).

Nick is a nationally recognized expert on energy use and facility performance in cannabis and indoor agriculture. Nick is our go-to energy engineer whenever we have technical questions regarding

indoor horticulture energy use.

Prior to forming CollinsCEA, Nick led the delivery team implementing Efficiency Maine programs for the past 13 years. For the past 7 years, he has been applying his expertise to the indoor cannabis cultivation industry where he has assessed over 50 facilities, performing scoping audits, detailed technical reviews, and ground-breaking measurement and verification activities on indoor, and sealed and ventilated greenhouse facilities throughout the Northeast and Colorado.

If you are looking for someone who can evaluate the energy usage, efficiency opportunities, and productivity of an existing or conceptual grow facility design, reach out to Nick at 207-620-6338 or nick@collinscea.com

[view this email in your browser](#)

Copyright © 2022 Climate Resources Group, All rights reserved.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).

