






CLIMATE RESOURCES GROUP

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Grateful for you!



Dear <<First Name>>,

I'll keep this simple: **thank you for being a big part of our success!**

Your support - whether as a client, colleague, partner, workshop attendee, or friend - has been **instrumental to our growth in bringing energy efficiency and clean energy solutions to businesses** in New England and nationwide.

I am especially grateful for our early clients who took a chance on us with our [Enlighten Your Grow](#) offering, especially when providing energy and sustainability services for cannabis

businesses seemed like an idea well before its time.

Since we kicked off our work in the twenty-teens, and especially over the past year, we have proven that **we are on to something real and meaningful:**

- Customers are coming back year-after-year for our [energy compliance services](#);
- Cultivation facility applicants are reaching out to us to help them address [permitting concerns](#) in response to municipalities' climate action initiatives;
- Businesses have approached us to consult on their [sustainability plans](#);
- Cannabis cultivators across the country are asking us to facilitate their [energy efficiency incentive applications](#). So far, we are looking to get over a half-million dollars of incentives paid out to our clients in 2022.

I am humbled by how far we've come already and can't wait for what the future will bring.

Thank you for joining us on this journey!

Electricity prices to spike
in 2022



You may have seen news that [default utility electricity rates are going to spike in the coming months](#). Our friends at [Atlas Retail Energy](#) provided this astonishing chart showing what is happening in the power markets.

While customers in every utility will experience their unique degree of pain, the bottom line is that **this moment presents an important opportunity for every business to reset their energy strategy.**

At the very least, we highly recommend evaluating how [efficiently your facility uses power](#), reaching out to a [competitive retail energy supplier](#) to get a fresh quote for electricity and gas, and [plan for upgrades and improvements to your facility](#) in the coming year that can bring down your overall energy use while boosting productivity.

Taking these steps, including simply **increasing your awareness of your energy consumption habits**, will go a long way in mitigating the impact of electricity price spikes to your bottom line.

Watch out, Beehive

State!



Utah, here can we come! We are excited to be working with a fast-growing cannabis cultivator in the City of Moroni to help them receive an energy efficiency **incentive of over \$160,000** from [Rocky Mountain Power](#).

Thanks to the Wattsmart program, our client will be able to afford a fleet of hyper-efficient liquid-cooled LED fixtures from [Agnitix](#), efficient dehumidifiers from [Quest](#), and cutting-edge [Mitsubishi](#) air-source VRF units to keep their grow rooms running as efficiently as possible.

These cost-effective upgrades are estimated to **reduce their energy consumption by over 1 million kWh/year** (equal to the annual power consumption of 85 homes), saving them nearly \$80,000 annually.



Partner of the Month



GreenLight LLC offers utility invoice audits with no upfront fee and without touching equipment or changing any existing vendors. They cross-reference local laws and utility tariffs with the charges on a client's bills to ensure there are no oversights or discrepancies.

Through GreenLight, more than 80 growers nationwide are saving between 3% and 6% on their utility bill every month, and some have even been reimbursed upwards of 6 figures.

For more information, reach out to Isaac Liebes at [<isaac@greenlightec.com>](mailto:isaac@greenlightec.com) or at 732.312.5550 Ext. 115.

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