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# From the Founder



Happy #CROPTOBER! We hope this finds you healthy, peaceful and enthusiastic for the fall and outdoor harvest season, or as those in biz simply say: Q4.

There have been many exciting developments in indoor ag / cannabis energy and sustainability over the past months. A select few include:

- Michigan utilities seem to have [found the secret](#) to incentivizing growers to adopt energy-efficient grow equipment,
- The feds are [establishing benchmarks for energy and water use](#) in indoor with our friends at the Resource Innovation

Institute,

- [Agricultural technology innovation](#) is happening at a rapid pace, and
- The energy footprint of cannabis production - while still off the charts - may be [coming down bit by tiny bit](#).

In the meantime, we are getting our climate policy geek on and looking forward to many positive developments at the [2021 United Nations Climate Change Conference](#) in Glasgow next month. [Tune in](#), and bring your popcorn!

Finally, if a friend or colleague may be interested in staying on top energy and sustainability trends in the indoor horticulture and cannabis industries and what we are up to, please kindly [forward this email to them](#).

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[NECANN Boston: worth  
the wait](#)



After nearly 18 months of planning and postponements, CRG's [Sam Milton](#) (right, with the goofy grin) was joined by [Trella's Matt Waddell](#) (left, on loan from Aja Atwood) and [Mark Doherty](#) in a fantastic panel discussion about cultivation facility profitability, energy and sustainability.

#### Key take-aways

1. Ask many questions about how or if your facility is energy-smart,
2. Track and benchmark your energy and sustainability footprint, and
3. Have a plan to make the most of what your data is telling you.

Missed the event? [Reach out](#), and we will fill you in.

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# [CRG Speaking at NECANN](#)

# Maine on October 17



Please join us in Portland on Sunday, October 17 at NECANN Maine.

NECANN conference organizers graciously asked us to educate attendees about Efficiency Maine incentives for the commercial cannabis cultivators. We expect to have an engaged and eager audience to learn how they too can get **FREE MONEY!** for their projects. Sam goes on the "Maine Stage" at noon.

To learn more about programming and to get your ticket to admission, visit the [NECANN website](#). [Let us know](#) what questions

you want us to answer!

## Partner of the Month



Atlas Retail Energy is a competitive energy supplier that helps natural gas and electricity customers cut their power rate costs and take advantage of energy market innovations to boost their customers' bottom line.

Atlas is an ideal partner for any commercial customer looking for guidance and support in seizing opportunities in today's energy markets.

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